

# MARK BARTHOLOMEW

617 Lord O'Brian Hall, Buffalo, NY 14260; (716) 645-5959; bartholo@buffalo.edu

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## ACADEMIC APPOINTMENTS

### UNIVERSITY AT BUFFALO SCHOOL OF LAW, Buffalo, New York

*Professor of Law*

2012—present

*Associate Professor of Law*

2006—2012

**Courses Taught:** Intellectual Property, Copyright, Trademarks and Unfair Competition, Advanced Topics in Law and Technology, Advertising and the Law, Fashion and the Law, Intellectual Property Colloquium

#### Awards:

- SUNY Chancellor's Award for Excellence in Teaching (2016)
- University at Buffalo Teaching Innovation Award (2009)
- Twice received the Law School's only teaching award, the Faculty Award, by vote of the graduating class (2008 and 2012)

## EDUCATION

### YALE LAW SCHOOL, New Haven, Connecticut

J.D., 2000

- *Yale Law Journal*, senior editor
- *Yale Journal of Law & Humanities*, editor
- Winner of the Nathan Burkan Prize (best paper in the field of copyright)

### CORNELL UNIVERSITY, Ithaca, New York

B.A., *cum laude*, History, 1994

## PUBLICATIONS

### BOOKS & BOOK CHAPTERS

ADCREEP: THE CASE AGAINST MODERN MARKETING (Stanford University Press 2017).

*From Debbie Does Dallas to The Hangover: The Changing Landscape of Trademark Law in Tinseltown in HOLLYWOOD AND THE LAW* (BFI/Palgrave Press 2016) (co-authored with John Tehranian).

### ACADEMIC JOURNAL ARTICLES

[\*Neuromarks\*](#), 103 MINNESOTA LAW REVIEW \_\_\_\_ (forthcoming 2018).

[\*The Political Economy of Celebrity Rights\*](#), 38 WHITTIER LAW REVIEW 1 (2017) (invited article).

[\*Intellectual Property's Lessons for Information Privacy\*](#), 92 NEBRASKA LAW REVIEW 746 (2014).

[\*Trademark Morality\*](#), 55 WILLIAM & MARY LAW REVIEW 85 (2013).

[\*An Intersystemic View of Intellectual Property and Free Speech\*](#), 81 GEORGE WASHINGTON LAW REVIEW 1 (2012) (co-authored with John Tehranian).

[\*A Right is Born: Celebrity, Property, and Postmodern Lawmaking\*](#), 44 CONNECTICUT LAW REVIEW 301 (2011).

- Republished in ENTERTAINMENT, PUBLISHING, AND THE ARTS HANDBOOK (West 2012) as “one of the best law review articles published within the last year in the fields of entertainment, publishing, and the arts.”

[\*Causing Infringement\*](#), 64 VANDERBILT LAW REVIEW 675 (2011) (co-authored with Patrick McArdle).

[\*Advertising and Social Identity\*](#), 58 BUFFALO LAW REVIEW 931 (2010) (invited article, Conference on Advertising and the Law, SUNY Buffalo Law School).

[\*Foreward: Advertising and the Law\*](#), 58 BUFFALO LAW REVIEW 717 (2010) (invited article, Conference on Advertising and the Law, SUNY Buffalo Law School).

[\*Cops, Robbers, and Search Engines: The Questionable Role of Criminal Law in Contributory Infringement Doctrine\*](#), 2009 BRIGHAM YOUNG UNIVERSITY LAW REVIEW 783.

- Cited in *Akamai Technologies, Inc., v. Limelight Networks, Inc.*, 692 F.3d 1301 (Fed. Cir. 2012).

[\*Copyright, Trademark, and Secondary Liability After Grokster\*](#), 32 COLUMBIA JOURNAL OF LAW & ARTS 445 (2009) (invited article, Symposium on Secondary Liability, Columbia Law School).

- Cited in *BMG Rights Mgmt. v. Cox Communications, Inc.*, 199 F. Supp.3d 958 (E.D. Va. 2016).

[\*Contributory Infringers and Good Samaritans\*](#), 3 AKRON INTELLECTUAL PROPERTY JOURNAL 1 (2009) (invited article, Second Annual IP Forum, The University of Akron School of Law).

[\*Advertising and the Transformation of Trademark Law\*](#), 38 NEW MEXICO LAW REVIEW 1 (2008).

- One of three finalists for the International Trademark Association’s Ladas Memorial Award.

[\*Advertising in the Garden of Eden\*](#), 55 BUFFALO LAW REVIEW 737 (2007) (invited article).

[\*The Secret Life of Legal Doctrine: The Divergent Evolution of Secondary Liability in Trademark and Copyright Law\*](#), 21 BERKELEY TECHNOLOGY LAW JOURNAL 1363 (2006) (co-authored with John Tehranian).

[\*Making a Mark in the Internet Economy: A Trademark Analysis of Search Engine Advertising\*](#), 58 OKLAHOMA LAW REVIEW 179 (2005).

[\*Legal Separation: The Relationship Between Law Schools and the Central University in the Late Nineteenth Century\*](#), 53 JOURNAL OF LEGAL EDUCATION 368 (2003).

[\*Protecting the Performers: Setting a New Standard for Character Copyrightability\*](#), 41 SANTA CLARA LAW REVIEW 341 (2001).

[\*Judicial Deference and Sexual Discrimination in the University\*](#), 8 BUFFALO WOMEN'S LAW JOURNAL 155 (2000).

## OP-EDS AND ONLINE PUBLICATIONS

*Facebook's Professor Problem*, INSIDE HIGHER ED (Mar. 28, 2018).

*The Transformation of the Super Bowl Ad Experience*, THE CONVERSATION (Feb. 2, 2018).

*Hiding in Plain View: The Past and Present of Manipulative Advertising*, LOS ANGELES REVIEW OF BOOKS (Sept. 24, 2017).

*How We Can Fix Facebook Before the 2020 Election*, FORTUNE (Sept. 8, 2017).

*There's a Cost to Metro Naming Rights*, WASHINGTON POST (July 17, 2017).

*Author Meets Critics—Adcreep*, ADVERTISING & SOCIETY QUARTERLY (June 27, 2017).

*Is There Any Way to Stop Ad Creep?*, THE CONVERSATION (Apr. 27, 2017).

*Naming Rights on Public Spaces Come With a Cost*, BUFFALO NEWS (Dec. 29, 2016).

*Federal Circuit Blocks Trademark for Being Disparaging to Muslims*, PATENTLY –O (May 13, 2014), available at <http://patentlyo.com/patent/2014/05/circuit-trademark-disparaging.html>.

*Striking a Balance Between Privacy and Online Commerce*, 2013 UTAH L. REV. ONLAW 168

## WORKS IN PROGRESS

*Building a New Consumer Movement* (article)

*Copyright and Neuroscience* (article)

*Copyright, Patent, and the Dangers of Analogy* (article)

*The Law of Algorithmic Outrage* (article)

## GRANTS

**Federal Cyberservice Award**, National Science Foundation, 2008-2017, (co-principal investigator on two successful grant applications totaling \$2.6 million in funding for development of new cybersecurity curriculum offered in conjunction with schools of management and computer science).

**Conference Grant for “Advertising and the Law,”** The Baldy Center for Law & Social Policy, University of Buffalo Law School, March 2010 (competitive conference support grant of \$5,500 for university faculty used to host a symposium on advertising law in November 2010).

**Conference Grant for “The Quote’s the Thing: Negotiating Copyright in Literary Criticism,”**  
The Baldy Center for Law & Social Policy, University of Buffalo Law School, June 2010 (competitive conference support grant for university faculty of \$3,820 used to host an April 2011 conference with the Department of English concerning copyright and academic criticism).

## PROFESSIONAL EXPERIENCE

2017-present **Intellectual Property and Consumer Protection Law Consulting**

Consulting on various legal matters relating to intellectual property law, including advisement on legal strategies regarding trademark, utility patent, design patent, trade secret, and copyright protection for private individuals, businesses, and law firms.

2004-2006 **Sonoma County Counsel’s Office**

Deputy County Counsel

Managed litigation for various county government organizations, including mental health department, public guardian, human resources, retirement board, and tax assessor.

2001-2004 **Howard, Rice, Nemerovski, Canady, Falk & Rabkin**

Litigation Associate

Litigated intellectual property, securities, consumer fraud, bankruptcy, and divorce matters at 140 person law firm.

2000-2001 **United States Court of Appeals for the Ninth Circuit**

Law Clerk

Clerked for the Honorable Cynthia Holcomb Hall, Senior Judge, in Pasadena, CA.

## UNIVERSITY SERVICE

- President’s Review Board (faculty advisory body to President and Provost for all promotion and tenure cases within university) (3-year appointment, 2014-2017)
- Law School Appointments Committee (2010-2012, 2013-2016) (elected by faculty vote)
- Law School Committee on Committees (2012-2018) (elected by faculty vote)
- Law School Strategic Planning Committee (2012-2013)
- Law School Mitchell Lecture Committee (chair) (2012-2013)
- Law School Technology and Communication Committee (2009-2013)
- Faculty-Student Relations Board (2009-2012)
- Law School Library Committee (2007-2010)
- Law School Faculty Mentoring/Scholarship Committee (2008-2010)
- Law School Career Development Committee (2008-2010)
- Law School representative to Faculty Senate (2007-2010)
- Law School representative to Faculty Senate Executive Committee (2008-2009)
- Faculty Advisor, Saul Lefkowitz Moot Court Competition in Trademark Law (2006-2008)

## PROFESSIONAL AND COMMUNITY SERVICE

- Editorial Board member for *Law & Society Quarterly* (2018-2019)
- Peer reviewer for *Stanford Law Review* (2018), Cambridge University Press (2016), Edward Elgar Publishing (2016), Cornell University Press (2015), *Digital Studies* (2015) (digital humanities journal), *Social Theory and Practice* (2014) (interdisciplinary journal of social philosophy)
- Judge for 2014 California Supreme Court Historical Society Writing Competition

## SELECT PRESENTATIONS AND APPEARANCES

“Copyright, Patent, and the Dangers of Analogy,” Toronto, Canada, Law & Society Annual Meeting (June 9, 2018).

“Trademark Law and Neuroscience,” Seattle, Washington, Annual Meeting, International Trademark Association (May 22, 2018).

“Neuromarks,” Pittsburgh, Pennsylvania, Three Rivers IP Colloquium, University of Pittsburgh School of Law (Jan. 26, 2018).

“Social Media and Fake News,” Buffalo, New York, Board of Directors Meeting of UB Law Alumni Association (Nov. 16, 2017).

“Colonizing New Advertising Spaces,” Rochester, New York, Rochester Institute of Technology (Nov. 2, 2017).

New York Right of Publicity Roundtable, New York, New York, Columbia Law School (Oct. 20, 2017).

Advertising & Society Colloquium, Durham, North Carolina, Duke University (Oct. 13, 2017).

“Adcreep and the Case Against Modern Marketing,” Algocracy and Transhumanism Podcast (Oct. 1, 2017).

Local Resource Panel on Researching Patent and Trademark Information, Buffalo, New York, Buffalo & Erie County Public Library—Patent & Trademark Resource Center (Sept. 26, 2017).

“Neuromarks,” Washington, DC, Trademark Works-in-Progress Colloquium, American University, Washington College of Law (Sept. 15, 2017).

“Neuromarks,” New York, New York, 17th Annual Intellectual Property Scholars Conference, Benjamin Cardozo School of Law (Aug. 10, 2017).

“Building a New Consumer Movement,” Mexico City, Mexico, Law & Society Annual Meeting (June 21, 2017).

Moderator, “A Panel Discussion on *Lee v. Tam*, Trademark Law, and the First Amendment,” Buffalo, New York, UB Law CLE (Apr. 26, 2017).

“The High Cost of Online Visibility,” Costa Mesa, California, Emerging Dilemmas in Entertainment Law Symposium, Whittier Law School (Nov. 11, 2016).

“This Is Your Brain on Trademarks,” Seattle, Washington, Law & Society Annual Meeting (May 29, 2015).

“From Market Share to Mindshare,” Tempe, Arizona, ASU Legal Scholars Conference, Arizona State University College of Law (March 9, 2015).

“3D Printing and Beyond: Emerging Intellectual Property Issues with 3D Printing and Additive Manufacturing,” New York, New York, Cardozo Arts & Entertainment Law Journal Spring Symposium, Benjamin Cardozo School of Law (Feb. 3, 2015).

“The Political Economy of Celebrity Property Rights: Tales From the U.S. and Canada,” Vancouver, British Columbia, Annual Meeting of the Association for Law, Property and Society, University of British Columbia (May 2, 2014).

“Free Speech, Privacy, and IP,” Santa Clara, California, Works-in-Progress Intellectual Property Colloquium, Santa Clara Law School (Feb. 9, 2014).

“IP’s Lessons for Information Privacy Law,” New York, New York, Tri-State Region IP Workshop, NYU School of Law (Jan. 10, 2014).

“Trademark Morality,” Dallas, Texas, Annual Meeting, International Trademark Association (May 7, 2013).

“IP’s Lessons for Information Privacy Law,” New Haven, Connecticut, Freedom of Expression Scholars Conference, Yale Law School (May 3, 2013).

“The Changing Face of Celebrity Rights,” Buffalo, New York, Hodgson Russ LLP (Feb. 26, 2013).

“Trademark Morality,” New York, New York, Tri-State Region IP Workshop, NYU School of Law (Jan. 11, 2013).

“Trademark Morality,” Washington, DC, Trademark Works-in-Progress Colloquium, American University, Washington College of Law (Sept. 7, 2012).

“The Hidden Side of Trademark Law,” Buffalo, New York, Erie County Bar Association Federal Practice Group (June 19, 2012).

“Trademark Morality,” Honolulu, Hawaii, Law & Society Annual Meeting (June 8, 2012).

“The Changing Face of Celebrity Publicity Rights,” Buffalo, New York, New York State Bar Association—Entertainment, Arts, and Sport Law Section (Apr. 25, 2012).

“Trademark Morality,” Tempe, Arizona, ASU Legal Scholars Conference, Arizona State University College of Law (March 17, 2012).

“Third Party Liability in IP,” Orlando, Florida, 3rd Annual Intellectual Property Law Symposium, Florida Bar Business Law Section (March 2, 2012).

“An Intersystemic View of Intellectual Property and Free Speech,” Washington, DC, Faculty Workshop, American University, Washington College of Law (Feb. 3, 2012).

“A Right is Born: Celebrity, Property, and Postmodern Lawmaking,” San Francisco, California, Interdisciplinary Perspectives on IP Law and Policy, Golden Gate Law School (Nov. 5, 2011).

“Celebrity, the Law, and You,” Buffalo, New York, Albright-Knox At Work Series, Albright-Knox Art Gallery (Sept. 8, 2011).

“Fair or Fared?: Comparing First Amendment Defenses in Copyright, Right of Publicity, and Trademark Cases,” San Francisco, California, Law & Society Annual Meeting (June 4, 2011).

Conference Fellow/Academic Commentator, New York, New York, Modest Proposals 4.0: A Conference About Pouring Academic Ideas into Legislative Bottles, Benjamin Cardozo School of Law (Apr. 8, 2011).

“A Right is Born: Celebrity, Property, and Postmodern Lawmaking,” Albany, New York, 2011 Northeast Regional Scholarship and Teaching Development Workshop, Albany Law School (Feb. 5, 2011).

“A Right is Born: Celebrity, Property, and Postmodern Lawmaking,” New York, New York, First Annual Tri-State Region IP Workshop, Fordham Law School (Jan. 14, 2011).

“Causing Infringement,” Berkeley, California, 10th Annual Intellectual Property Scholars Conference, Berkeley Center for Law & Technology (Aug. 13, 2010).

“Causing Infringement,” Tempe, Arizona, Southwest/West Junior Faculty Conference, Arizona State University College of Law (March 15, 2010).

“Causing Infringement,” Buffalo, New York, Faculty Workshop, University at Buffalo Law School (March 5, 2010).

“Vanna White and the Right of Publicity,” Buffalo, New York, UB Law Day at Canisius College (March 3, 2010).

“Advertising and Social Identity,” Buffalo, New York, Baldy Center Conference on Advertising and the Law, University at Buffalo Law School (Nov. 13, 2009).

“The Yage Tapes: Shamanism and Intellectual Property in Colombia,” Buffalo, New York, Baldy Center Theorists & Jurists Series, University at Buffalo Law School (Apr. 9, 2009).

“Copyright Intermediaries: Inviting or Averting Infringement?,” New York, New York, Columbia Law School (Jan. 23, 2009).

“Liability for Intermediaries Under Copyright and Trademark Law,” San Diego, California, Annual Meeting of the American Association of Law Schools, Intellectual Property Section (Jan. 10, 2009).

“Secondary Liability for IP Infringement: Theory, Practice, and Prediction,” Akron, Ohio, Second Annual IP Scholars Forum, University of Akron School of Law (Nov. 14, 2008).

“Intellectual Property Matters for Faculty and Technology Businesses,” Buffalo, New York, University at Buffalo Office of Science, Technology Transfer, and Outreach (Oct. 3, 2008).

“Cops, Robbers, and Search Engines: The Role of Criminal Law in Contributory Infringement,” Buffalo, New York, Faculty Workshop, University at Buffalo Law School (Sept. 12, 2008).

“Cops, Robbers, and Search Engines: The Role of Criminal Law in Contributory Infringement,” Palo Alto, California, 8th Annual Intellectual Property Scholars Conference, Stanford Law School (Aug. 7, 2008).

“Contributory Liability Misfits,” Buffalo, New York, Meeting of the Niagara Frontier Intellectual Property Law Association (June 10, 2008).

“Copyright and Higher Education: Beginning the Dialogue,” Buffalo, New York, University at Buffalo Teaching & Learning Center (Feb. 15, 2008).

“Advertising and the Transformation of Trademark Law,” Chicago, Illinois, 7th Annual Intellectual Property Scholars Conference, DePaul University College of Law (Aug. 10, 2007).

“Putting Trademark on the Psychiatrist’s Couch,” Buffalo, New York, Meeting of the Niagara Frontier Intellectual Property Law Association (Jan. 17, 2007).

“The Secret Life of Legal Doctrine: The Divergent Evolution of Secondary Liability in Trademark and Copyright Law,” Berkeley, California, 6th Annual Intellectual Property Scholars Conference, Berkeley Center for Law & Technology (Aug. 10, 2006).

### **SELECT MEDIA COVERAGE**

- *Changing Settings to Stay Private on Facebook? Easier Said Than Done*, WBEN BUFFALO—930 AM, Mar. 28, 2018.
- Angela Christoforos, *Facebook Data Privacy Called into Question*, WIVB BUFFALO—CHANNEL 4, Mar. 27, 2018.
- *Delete Facebook Hashtag Gaining Steam*, WKBW BUFFALO—CHANNEL 7, Mar. 23, 2018.
- Interview on Super Bowl advertising, KCBS RADIO—SAN FRANCISCO, Feb. 4, 2018.
- Haruka Kosugi, *Diving Into Deepfakes*, UB SPECTRUM, Feb. 2, 2018.
- Michael Mroziak, *Cuomo Signs Executive Order Protecting Net Neutrality, But Can It Be Enforced?*, WBFO-FM, Jan. 25, 2018.
- Jerry Zremski, *End of Net Neutrality Roils Voters*, BUFFALO NEWS, Jan. 14, 2018.
- Rachel Stockman, *Wikileaks Just Illegally Posted PDF to Fire and Fury, Anyone Who Downloads Could Face Huge Fine*, LAW AND CRIME, Jan. 7, 2018.
- Mike Desmond, *What the FCC’s Net Neutrality Decision Means for You*, WBFO-FM, Dec. 15, 2017.



- Chris DiMaria, *Lifting Net Neutrality Could Change Our Services*, WKBW—CHANNEL 7, Nov. 22, 2017.
- Andrew O'Reilly, *Lawyer Takes On Google, Twitter Over Terror Videos*, FOX NEWS, Nov. 6, 2017.
- Erin Fuchs, *Facebook and Google Could Soon Have to Play by a New Set of Rules*, YAHOO!, Sept. 26, 2017.
- “Adcreep,” YOUR CALL—KALW RADIO—SAN FRANCISCO, Sept. 14, 2017.
- “*Not Always Free Money*”: *One Critic Warns Against Selling Transit Station Naming Rights*, HERE & NOW, Aug. 7, 2017.
- *Free Speech and Advertising*, THE ACADEMIC MINUTE—WAMC RADIO, July 11, 2017.
- Dana Rubinstein, *To Help Fix Subways, Cuomo Revives an Old Adopt-a-Station Idea*, POLITICO, July 27, 2017.
- Kristiano Ang, *How to Successfully Trademark “Covfefe” for Beer, Coffee, and Thongs*, MONEYISH, June 6, 2017.
- Steven Trader, *Facebook Data After Death: German Court Ruling Stirs Debate*, LAW360, June 2, 2017.
- *Stopping Adcreep*, MATT TOWNSEND SHOW—BYU RADIO, May 18, 2017.
- Kelly Dudzik, *Protecting Your Computer From Ransomware*, WGRZ BUFFALO—CHANNEL 2 NEWS, May 15, 2017.
- Grace Toohey, *Two Years Later, Brittney Mills Murder Case Still Unsolved After DA Hired Private Company to Crack iPhone*, THE ADVOCATE, May 8, 2017.
- Max Kalnitz, *Gray Areas: UB’s Photo Policy Concerns Students*, UB SPECTRUM, May 4, 2017.
- Korin Miller, *Facebook Has Ability to Let Advertisers Know When Teens Feel “Worthless.” What Are the Implications?*, YAHOO!, May 2, 2017.
- Carolyn Thompson, *Million-Dollar Teachers: Cashing in by Selling Their Lessons*, ASSOCIATED PRESS, Apr. 13, 2017.
- Ross Benes, *Analysts: FCC Rollback Could Make Data More Available – And Less Valuable*, DIGIDAY, March 31, 2017.
- *Bill Allows Service Providers to Sell Online Information*, WKBW BUFFALO--CHANNEL 7 NEWS, March 29, 2017.
- Jake Swearingen, *Time Warner Broke its Promise and Kept Your High-Speed Internet Slow*, NEW YORK MAGAZINE, February 7, 2017.
- Andrew O'Reilly, *Dallas Cop Sues Social Media Companies for Allegedly Helping Influence Police Shooter*, FOX NEWS, Jan. 17, 2017.
- Andrew Buncombe, *Orlando Nightclub Shooting Victims’ Families Sue Facebook and Twitter for “Providing Support” to ISIS*, THE INDEPENDENT, Dec. 20, 2016.
- Stephen Porter, *Pulse Victims Lawsuit: Did Social Media Provide “Material Support” for Terrorism?*, CHRISTIAN SCIENCE MONITOR, Dec. 20, 2016.
- Andrew O'Reilly, *Families of Orlando Nightclub Shooting Victims Sue Facebook, Twitter, and Google*, FOX NEWS, Dec. 19, 2016.
- Jay Stephens, *A Lawyer Explains What Kind of Trouble You Can Get In for Joking About Shooting Clinton or Trump*, VICE, Nov. 8, 2016.
- Ross Benes, *Pocket’s New “Trending” Widget Alters Google’s Homepage*, DIGIDAY, Nov. 1, 2016.
- Tali Arbel, *Online Privacy May Be Boosted by New FCC Data Rules*, ASSOCIATED PRESS, Oct. 27, 2016.

- Alyssa Newcomb, *A VP From the Tech World? Clinton Considered It*, NBC NEWS, Oct. 18, 2016
- Lucy Schouten, *You Won't Believe What Facebook is Doing to Clickbait Headlines*, CHRISTIAN SCIENCE MONITOR, August 5, 2016.
- Jacob Bogage, *This Car Company Ripped Off Land Rover. Here's Why It Might Get Away With It*, WASHINGTON POST, July 19, 2016.
- Ben Guarino, *Facebook's Mark Zuckerberg Meets With Influential Conservatives After Claim of Political Bias in Trending Topics Feature*, WASHINGTON POST, May 18, 2016.
- Tracey Lien, *Mark Zuckerberg to Meet With Glenn Beck and Other Conservatives Over Facebook Bias Accusations*, L.A. TIMES, May 18, 2016.
- Marissa Perlman, *Suing on Social Media: What You Need to Know Before You Post*, WIVB BUFFALO—CHANNEL 4 NEWS, May 3, 2016.
- Alyssa Newcomb, *Federal Judge Orders Woman to Unlock iPhone Using Her Fingerprint*, ABC NEWS, May 2, 2016.
- Kevin McCoy & Kevin Johnson, *U.S. Demands Apple Unlock Phone in Drug Case*, USA TODAY, April 11, 2016.
- Alyssa Newcomb, *FBI's Help in Arkansas iPhone Case Spotlights Local Law Enforcement Frustration*, ABC NEWS, March 31, 2016.
- Alyssa Newcomb, *Apple Encryption Battle: What's Next After Feds Drop Case?*, ABC NEWS, March 29, 2016.
- Daisuke Wakabayashi & Devlin Barrett, *End of Apple-FBI Dispute Could Intensify Larger Fight Over Data Privacy*, WALL STREET JOURNAL, March 29, 2016.
- Matt Zapotosky, *FBI Has Accessed San Bernardino Shooter's Phone Without Apple's Help*, WASHINGTON POST, March 28, 2016.
- Alyssa Newcomb, *US Government May Not Need Apple's Help After All in Encryption Case*, ABC NEWS, March 22, 2016.
- Stephen T. Watson, *Yosemite Name Changes Stir Anger Online Toward Delaware North*, BUFFALO NEWS, March 4, 2016.
- Stephen T. Watson, *Signage to Change Over as Yosemite Dispute Continues Amid Delaware North Suit*, BUFFALO NEWS, Feb. 28, 2016.
- Marco della Cava, Jessica Guynn, & Jon Swartz, *Apple Motion to Deny FBI to be Backed by Google, Microsoft*, USA TODAY, Feb. 25, 2016.
- Tami Abdollah, *Apple: Congress, not Courts, Must Decide*, ASSOCIATED PRESS, Feb. 24, 2016.
- Michael Liedtke, *Lockdown: Apple Could Make It Even Tougher to Hack Phones*, ASSOCIATED PRESS, Feb. 24, 2016.
- Jena McGregor, *Where Tech Leaders Stand on the Apple vs. FBI Debate*, WASHINGTON POST, Feb. 23, 2016.
- Sara DiNatale, *Tampa Protest Fizzles as Apple Supporters Protest FBI Across County*, TAMPA BAY TIMES, Feb. 23, 2016.
- Katie Benner & Paul Mosur, *Apple Sees Value in its Stand to Protect Security*, NEW YORK TIMES, Feb. 20, 2016.
- Danny Spewak, *FBI Versus Apple: The Encryption Debate*, WGRZ BUFFALO—CHANNEL 2 NEWS, Feb. 17, 2016.
- Michael Petro, *Business-Friendly Automatic Assignment Provisions Challenged*, BUFFALO LAW JOURNAL, Jan. 25, 2016.
- Stephen T. Watson, *Delaware North Holds Fast as Yosemite Naming Stirs Up Storm*, BUFFALO NEWS, Jan. 19, 2016.

- David Robinson, *Yosemite Park Names Changing Over Delaware North Dispute*, BUFFALO NEWS, Jan. 15, 2016.
- Stephanie Perry, *Buffalove Will Tear Us Apart*, THE PUBLIC, Jan. 13, 2016.
- Denise Jewell Gee, *WNYer's Fight Over YouTube Video Raises Awareness for Copyright Infringement*, BUFFALO NEWS, Aug. 23, 2015.
- Stephen T. Watson, *Jacobs Family Laments Departure From Yosemite*, BUFFALO NEWS, July 15, 2015.
- Herb Scribner, *There's Been a Lot of Infidelity in the News Lately. Here's Why That's a Problem*, DESERET NEWS, July 8, 2015.
- Erin Kelly, *Newly Revealed NSA Surveillance Program Draws Support, Ire*, USA TODAY, June 4, 2015.
- *Trademark Law Expert Weighs in on Delaware North Yosemite Dispute*, BUFFALO NEWS, Jan. 9, 2015.
- *Hoax! Don't Cut and Paste that 'Copyright' Facebook Message*, WGRZ BUFFALO—CHANNEL 2 NEWS, Jan. 6, 2015.
- Jessica Piccinini, *72% of Airbnb Rentals Are Illegal, AG Says*, ALBANY LEGISLATIVE GAZETTE, Oct. 17, 2014.
- *Optics Firm Taking Chinese Manufacturers to Task*, ROCHESTER DEMOCRAT & CHRONICLE, Sept. 19, 2014.
- *Net Neutrality Proposal Could Mean Higher Bills*, WGRZ BUFFALO—CHANNEL 2 NEWS, May 15, 2014.
- *Buffalo Bills Settle Text Lawsuit*, WBEN BUFFALO—930 AM, Apr. 22, 2014.
- *Supreme Court's Gene Patent Ruling Could Boost Patient Care, Experts Say*, CBS NEWS, June 13, 2013.
- *Industry Profits, Human Costs of Gene Patent Case*, BUFFALO NEWS, Apr. 15, 2013.
- *Erie County Passes Cyberbullying Law*, WGRZ BUFFALO—CHANNEL 2 NEWS, Feb. 20, 2012.
- *Websites Lure Fans to the Darkside*, BUFFALO NEWS, Feb. 19, 2012.
- *Internet Protest*, WGRZ BUFFALO—CHANNEL 2 NEWS, Jan. 18, 2012.
- *Cyber Trolls Mock the Recently Deceased*, WIVB BUFFALO—CHANNEL 4 NEWS, May 25, 2011.
- *Lawsuit Targets SC Johnson's "Green" Labeling*, MILWAUKEE JOURNAL SENTINEL, Feb. 9, 2011.
- *U.S. Supreme Court Hears Arguments in 'Bilski'*, ROCHESTER DAILY RECORD, Nov. 10, 2009.
- *Authors Fighting Google over Copyrights*, ROCHESTER DAILY RECORD, Sept. 18, 2009.
- *Will Recent Ruling by U.S. Court of Appeals for the Federal Circuit Discourage Patent Appeals?*, ROCHESTER DAILY RECORD, Sept. 1, 2009.
- *Social Networking Site Changing Rules*, WIVB BUFFALO—CHANNEL 4 NEWS, Feb. 27, 2009.
- *Analysis: What's at Stake in the Apple-Psystar Case*, MACWORLD, February 20, 2009.
- *Build Safeguards to Avoid White Collar Crime*, BUSINESS FIRST OF BUFFALO, Jan. 23, 2009.
- *On Keeping Information Secure Online*, WBEN BUFFALO—930 AM, Dec. 1, 2008.
- *Dialing Up Deception*, WKBW BUFFALO—CHANNEL 7 NEWS, Nov. 6, 2008.
- Sanjay Connare, *Craigslist Deemed Not Liable for Content of Posts*, UB SPECTRUM, Mar. 19, 2008.

- “*Copyright Panic*” Leads to “*Irrational Expansion of Rights*,” ERIE COUNTY BAR BULLETIN, Apr. 2007.
- Kelly Warth, *Lawmakers Respond to “Copyright Panic,”* UB SPECTRUM, Mar. 2, 2007.