SUNY BUFFALO LAW
PHILANTHROPY

SUNY Buffalo Law School • The State University of New York

OUR TIME IS NOW
Two years to goal in the Campaign for SUNY Buffalo Law School!

The amount raised to date toward our $30 million goal

Goal $30

$25

$20

$15

$10

$5

$0

Educate

Elevate

Advocate

Innovate

$23 million

$22 million

$21 million

$20 million

$19 million

$18 million

$17 million

$16 million

$15 million

$14 million

$13 million

$12 million

$11 million

$10 million

$9 million

$8 million

$7 million

$6 million

$5 million

$4 million

$3 million

$2 million

$1 million

$0 million
As this edition of *Philanthropy* goes to press, I am nearing the completion of my seven-year tenure as dean of this remarkable law school. Looking back, I am filled with a profound sense of gratitude for all that you — our wonderful alumni and friends — have helped us accomplish. When I became dean, I set out to guide the Law School toward greater heights on the path of academic excellence. During that time, I have had the privilege of getting to know many of you and to work together with you for the betterment of the Law School — an honor I will cherish always. Despite the most challenging economy since the Great Depression and significant changes in legal education, we have succeeded in improving every key aspect of the Law School — from our faculty, to our student body, to our programs, to infrastructure and beyond — thanks to your support.

The Campaign for SUNY Buffalo Law — our largest fundraising initiative to date — has been critical in helping us hold our own against the challenges facing the legal profession. It is because of you that the Campaign has been so successful so far — more than $23 million raised in just over five years toward a $30 million goal. And it will be because of your continued support that we will be able to declare victory. With less than two years to go, the $30 million goal is clearly in sight. Our Campaign Steering Committee continues its remarkable work in guiding our efforts, and our stellar development team will continue to partner with you in making the difference for the Law School. I am confident that our new dean will steer the Law School over the finish line in the most successful fundraising campaign in school history. The only thing needed to ensure we reach our goal is you! Each of you is integral to the success of the Campaign and to the future of SUNY Buffalo Law, and I thank you again for all that you have done and will continue to do to help. I cannot overstate the importance of friends like you who care greatly about the Law School and want to ensure its success for future generations. I am deeply grateful to each of you for your friendship and for your investment in the Campaign and the Law School. We could not and cannot be successful without you.

One final note. As our esteemed dean, the late Jack Hyman, so aptly observed years ago: "Times may change, but the values of the Law School remain constant." I have said often that no law school can aspire to greatness without the vibrant support of its alumni and friends. Indeed, in changing times, that is the one constant on which the Law School can rely — your devoted and loyal support — and for which I will be eternally grateful.

With my very best regards,

Makau W. Mutua

John Makau Mutua and Dean Makau W. Mutua

“We’re within sight of our campaign goal.”
— Dean
Makau W. Mutua
Scholarship Support

THE INVESTMENT

How scholarship support made the difference

Donors to the Law School have the satisfaction of knowing that their dollars are put to work immediately, providing crucial resources for the school’s multifaceted educational program. According to Lillie Wiley-Upshaw, vice dean for admissions and student life, “Scholarships help us attract the best applicants and are vital to our continued success.” Less visible, though, is the long-term good that comes from wise philanthropy—especially in the lives and legal careers of students for whom scholarship support made the SUNY Buffalo Law experience possible. Whether they’re just a few years out of school or are flourishing in long-established careers, alumni who benefited from substantial scholarships are proving that the investment of generations of donors pays off not only in their own lives, but in the good they can do in the world.

Trini E. Ross ’92 supervises a staff of five attorneys as chief of the Fraud and Corruption Section of the U.S. Attorney’s Office in Buffalo, and still handles a significant caseload herself. The cases run the gamut: tax fraud, mortgage fraud, sex and labor trafficking, civil rights cases such as those alleging excessive use of force by law enforcement.

It’s important work, and she notes wryly that there’s never any shortage of cases. And the scholarship support she received as a law student made it all possible.

Ross came to law school with a family, and says that a generous fellowship for underrepresented minority students made it possible to have a family life as well. “Not only did it pay my full tuition, it also gave me a stipend each year,” Ross says. “It completely and truly allowed me to focus on my studies. I had two children and a husband, and I didn’t have to take away from my family to work. It allowed me to treat law school like a job. I went in at 8 a.m. and left at the end of the workday; I could be home with my family and make dinner, and when everybody went to bed I could study a little bit more.”

That experience taught her a lot about time management, Ross says. And it enabled her to graduate debt-free. That was important when she first considered joining the U.S. Attorney’s Office. “The reason I was able to leave private practice was that I didn’t have student loans to pay,” she says. “I could dedicate my career to public service.”

Brian M. Melber ’96 also was married, with two young children, when he was a law student. Now a partner in the small Buffalo firm Personius Melber, where his areas of practice include business litigation and white-collar criminal defense, he says the financial support he received as a student changed his experience of law school.

During his 1L year, Melber worked in UB’s undergraduate admissions office to help make ends meet. Scholarship money that materialized at the end of that year, including endowed loan funds, made it possible for him to quit that job. “The scholarship support was really important for me at the time,” Melber says. “One of the key things was that it allowed me to focus on school in my second and third years, and not have as much pressure to be working so many hours outside of my schoolwork. … I’m not sure I would have succeeded and graduated from the Law School without that support.”

He also notes with gratitude a Buffalo Public Interest Law Program fellowship that supported his internship, in his 2L summer, at the Niagara County district attorney’s office. There he worked on a developing area of criminal law, establishing best practices for dealing with domestic violence cases.

Human rights lawyer Nicole C. Lee

Continued on Page 4
PAYS OFF

for five accomplished alumni

Jonathan S. Beane ’98
Robert J. Feldman ’76
Brian M. Melber ’96
Trini E. Ross ’92
Nicole C. Lee ’02
Scholarships help applicants make the best choice

Continued from Page 2

‘02 stepped down this year as president of TransAfrica Forum after leading that organization—the nation’s oldest African-American policy group advocating for equitable U.S. policy in Africa and elsewhere—for nearly eight years. There she oversaw the expansion of the organization’s work into Latin America and Europe, and proved a successful fundraiser.

Her new endeavor is a crisis management firm, Lee Bayard Global. “We work with international and domestic corporations and nonprofits to help them deal with issues that come up,” she reports, “and we help marginalized communities have their voices heard in commerce and policy, especially issues of the working and middle class.”

For Lee, as a self-supporting law student, receiving scholarship support meant a chance to explore her interest in human rights law. “When I came to the Law School, I was working three jobs,” she says. “And because I had to work so much, it was very difficult to have any flexibility. The fellowships helped me to work less and take risks, like working in South Africa for a summer. Had it not been for that, I probably would have had to make much different decisions just based upon the need to pay the rent and other bills.”

Having hired legal interns interested in human rights work, she acknowledges that student debt is a major issue. “All the students are taking out a ton of money to go to school,” she says, “but some of them have to make different choices than where their passions are. People say, ‘I want to do public-interest work, but I can’t do it because I have all these loans.’ The debt really does determine what industry people end up in.”

More seriously, he acknowledges that the scholarship became a significant part of his effort to cobble together the resources to get through law school. “I was the recipient of generosity from somebody I never knew, somebody who decided he wanted to fund the next generation of people who could use the assistance,” Feldman says. “Somebody from a prior generation was there to help me, so to the extent I am able to give, I pay it forward.”

Scholarship support, and the chance to earn dual J.D. and MBA degrees, made all the difference for Jonathan S. Beane ’98. He had already decided to go to another law school when an M&T Bank scholarship surfaced—full tuition plus a stipend for two years. He completed his first two years in the dual-degree program—a year in law school, a year of business studies—and then the Law School came forward with a graduate assistantship, a working grant that came with a tuition rebate and health insurance coverage.

“I will never forget that, and I am forever grateful,” says Beane, who manages employee initiatives as executive director of global workforce diversity and inclusion for Time Warner. “I went to Dartmouth for undergraduate school, but if you go to my office, there’s only one school that’s highlighted and that’s SUNY Buffalo. I felt like the school really wanted me, they were committed to me, and they supported me.

“And the education I got was fantastic. I feel obligated not only to support the school but also to try to be as successful as possible, to support the name, so people know you don’t have to go to Harvard Business School or Harvard Law School to be successful. The education at Buffalo is as good as anywhere.”

Annual tuition at the Law School was $1,600 when Robert J. Feldman ’76 was a student. “Even before any scholarships, SUNY Buffalo Law School when I went was the best bargain I’ve ever had in my entire life,” says Feldman, now a partner with the Buffalo firm Gross Shuman Brizdle & Gilfillan, where he does general business representation, including bankruptcy, and has an extensive practice in education law.

It was only at the end of his first year that he heard that a scholarship would be given to the student achieving the highest grades in the 1L year—and that he and classmate Richard F. DiGiacomo had tied for the honor and would split the $1,500 award. “We thought that was phenomenal,” Feldman says. “They asked us how they should handle the listing of who won the award, and we were both so broke that we said, ‘We don’t care, we just need the money.’”

“Scholarships help us attract the best applicants and are vital to our continued success.”

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Continued from Page 2

Scholarships help applicants make the best choice

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The art of appreciation – and giving back

Carol M. Matorin always had an artistic eye. As a UB undergraduate she considered becoming an art major. Even in law school – as a member of the now-legendary Class of 1976, the first class in the newly built O’Brian Hall – “I followed my interests, studying types of law that were related to art,” she says.

She followed that interest into a successful career in corporate law, negotiating contracts and tending to business for Calvin Klein Cosmetics Co., Limited Brands and, most recently, Marc Jacobs International, where she was senior vice president and general counsel. Now, recently retired, she has a little more time to hit the famed museums of New York City and indulge her passion for the creative.

Although it may sound like a cliché, passion is important, Matorin says, no matter what you’re doing. “When I talk to aspiring lawyers, I advise them to spend some time with people who are practicing in various fields of law,” she says. “I want to make sure that they find out what their days will look and feel like. It must resonate with them, because they’ll be working very long hours and very hard for many years, and in order to enjoy their work under those circumstances, it must be aligned with their passion.”

Now Matorin has made a major commitment of $250,000 to SUNY Buffalo Law School, to help ensure that the next generation of attorneys can have the same opportunity. “I would like other people to give back if they can. The state cannot be reliant on to provide the resources needed, and it’s up to us to step up if we are able.”

“The Law School gave me the tools to build an interesting and successful career, and I’m grateful for it.”

Carol M. Matorin ’76

That concern for quality public education extends to her involvement on the board of a nonprofit group called Cool Culture, which builds literacy through culture by, among other things, providing free access to 90 of New York City’s museums for underserved pre-K children and their families. “Part of the mission is encouraging the parents to become the child’s first educator through these cultural engagements,” Matorin says. “We also work with museum educators and pre-K education providers on how to attract a diverse audience and make families feel safe and comfortable. A lot of families are intimidated by museums – they are outside the neighborhood, there’s a guard at the front door, it’s for them not for us – a lot of barriers we help work through so families can feel empowered, engage and provide that benefit and enrichment for their children. If parents learn to step out of their comfort zone for the child’s sake, who knows where that can lead as the child grows?”

Looking back on her career, Matorin is proud that she made some major transitions. From her first job after law school in the New York City Corporation Counsel’s office, Family Court Division, she moved to the private sector with a boutique FCC firm, then to a larger firm doing advertising and marketing law. One of her clients was Calvin Klein Cosmetics Co., and that was what occasioned another major move from law firm to corporate law. “I have always been interested in intellectual property law, and I was going to have it as part of my practice one way or another,” she recalls.

“A lot of people get typecast by their first job. It’s not that easy to go from public to private, or from litigation to contract law. You have to have a special kind of drive and desire and strategic planning in order to make those transitions. People can get pigeonholed and remain there unhappily.”

Now, amid her transition to retirement, Matorin says she finally found the time to think seriously about philanthropy and about the Law School’s vital role in providing affordable legal education. “It’s crucial to provide a quality option for people of modest or very little means,” she says. “I understand that giving is a very personal decision. Everyone’s in their own position and has their own priorities, but I felt I needed to give back so that quality public legal education is available for future generations, and I would encourage other people to give back if they can. The state cannot be relied on to provide the resources needed, and it’s up to us to step up if we are able.”
Christopher A. Wightman ’99: “We’ve always believed in the importance of education, and particularly public education, for helping people to get a good start without incurring a mountain of student loan debt.”

Diane and Chris Wightman ’99 ramp up their involvement

S UNY Buffalo Law School was a great fit for me,” says Christopher A. Wightman ’99. “I had some very influential professors. I spent a good amount of time talking with them, and they really helped guide me in a way that gave me substantive advice on how to succeed. I found it to be a great environment where I could grow and thrive.”

And so he did. He followed his interests in business, corporate and tax law, and continues a lifelong interest in learning. As he says, “Buffalo Law taught me how to read critically and analytically in ways that I didn’t get as an English major,” which he was as a UB undergraduate. He also made the Law Review and was awarded a fellowship to research and develop joint law and business school courses.

Wightman and his wife, Diane, have deep roots in Western New York, and they thought they’d stay local. Indeed, he started out as an associate with the Buffalo firm Damon & Morey. But an interesting offer occasioned a change in geography and in career, and the couple moved to Pennsylvania, where Wightman joined the mutual fund company Vanguard, doing securities regulation work. He went on to assume responsibility for Vanguard’s global corporate governance and portfolio compliance oversight programs, and oversaw governance and proxy voting matters for more than 180 fund portfolios.

Now, a new opportunity has taken some of his time in the firm’s newly opened New York City office.

The lessons of Buffalo Law still come into play, including, Wightman says, “the fundamentals of law, the fundamentals of business and corporate life, critical thinking and writing, all of the basic skills you learn in a good law school program. And I keep in touch with the network of people I met at Buffalo.”

Now Chris and Diane Wightman have made a $100,000 gift to support student scholarship aid, especially for students from traditionally underrepresented groups. It’s a commitment that builds on their continuing engagement with the Law School, including his service on the Dean’s Advisory Council and a deliberate choice on their part to participate in the school’s alumni events in Buffalo, New York City and San Francisco.

“We didn’t want to wait until we retired. If we could do it now, we should do it now,” Diane Wightman says. “It’s important to show UB students that graduating from a public school or a public law school is a wonderful opportunity to do anything you want.”

Adds her husband: “We’ve always believed in the importance of education, and particularly public education, for helping people to get a good start without incurring a mountain of student loan debt. We hope others will join us in supporting the outstanding students at SUNY Buffalo Law School.”
Growing the next generation of advocates

One of the most ambitious initiatives in the Law School's recent history is paying off already for students and practitioners – and there's plenty more to come.

That's the fruit of the Advocacy Institute, a multifaceted effort to provide experiences and help develop practical skills in trial and appellate advocacy and alternative dispute resolution. The Institute is quickly becoming one of the Law School’s signature programs, and has set an ambitious goal of making SUNY Buffalo Law one of the nation’s top 10 programs for legal advocacy.

Erie County Court Judge Thomas P. Franczyk and personal injury practitioner Christopher J. O’Brien co-direct the Law School’s Trial Advocacy Program, and they provide leadership for the Advocacy Institute.

“We have a great faculty at the Law School, and they do a wonderful job of molding the students in that first year,” O’Brien says. “The purpose of the Advocacy Institute is to help the students move more into the application of that new way of thinking and that subject matter mastery. Through better training of our own adjunct faculty, and different and varied opportunities for the students, we are producing students who are ready to step into a courtroom the day after their admission to the bar.”

Toward that end, the Institute this year has already produced two major programs.

In a “Train the Trainers” gathering, three nationally known teachers of trial advocacy – two from Stetson University and one from the University of Maryland Law School – engaged 19 SUNY Buffalo Law adjunct professors over three days on best practices in the teaching of these skills. Fourteen law students – members of the school’s trial technique competition teams – gave opening statements and performed witness examinations, the adjunct faculty critiqued their performances, and the experts critiqued the faculty.

Then, just before the academic year began, 30 trial team members went through a rigorous “boot camp” led by O’Brien and four other trainers. “It was two days of how to perform case analysis, how to prepare for an opening statement, how to give an opening, how to properly impeach a witness, how to bring a document into evidence,” O’Brien says. “The goal was to prepare our students to compete at the highest levels in the year’s competitions.”

Coming soon is the Buffalo Niagara Mock Trial Competition, sponsored by the Law School – the largest national competition held in the fall. Competitors from other law schools travel to Buffalo for the Buffalo Niagara Mock Trial Competition, the largest national competition held in the fall.

which placed highly in last spring’s international-round competition in Washington, D.C. After the team won the regional round in Chicago, the Institute paid for airfare, hotel rooms and meals for the five-member team and two coaches. George Kannar, who directs the Moot Court Program, says, “We budget for the ordinary trip to the regional competition, but we never made this breakthrough before. I don’t know how we would have paid for it if it weren’t for the Advocacy Institute.”

All this activity, O’Brien notes, reflects an initiative that is making a difference already in the legal community, and has the potential to do so much more. The Advocacy Institute is being funded primarily with support from major donors, including Terry Connors ’71, and the firms of Goldberg Segalla, Brown Chiari, Damon Morey and Phillips Lytle. Funding is also provided by the Law School and the University. Further private support is crucial for the Institute to grow.

“This is a student-focused program,” O’Brien says. “It’s about teaching as many students as possible how to be effective advocates. With this support we’ve received, we have an opportunity to take what we have and improve it.”

To contribute, go to www.giving.buffalo.edu/advocacy
Every June at Chestnut Hill Country Club in Darien Center, there’s a fund-raising golf tournament. But it’s not easy to get into – it sells out every year.

Such is the enduring legacy of Matthew J. Schnirel ’08, whose promising future was cut short when he and Michael Doran ’82 died in the crash of their small plane during a business trip in 2009.

Schnirel’s family immediately established a scholarship at SUNY Buffalo Law School in his name. But their work was far from done. In ways large and small, the Schnirel family and Matt’s many loyal friends have kept up an unstoppable momentum in support of that scholarship. The scholarship fund they established in Matt’s name now has an endowment of about $115,000, and it produces about $4,000 in scholarship money each year.

“At the beginning we weren’t thinking about anything grand,” says Kevin Schnirel, Matt’s father. “Then the whole community just kept saying, ‘Let’s do more, let’s do more, let’s do more.’” So they have. There have been restaurant fundraisers, theme basket auctions, pool parties, garage sales, Halloween parties, birthday celebrations, Christmas parties.

And there’s the golf tournament, which can accommodate 32 teams. They have to turn other potential players away, but there’s a dinner for more than 200 people. There are lots of merchandise donations. There’s a winery tour. “We make it a very fun event,” Schnirel says. “It’s not somber at all. It’s like Matt was – he played hard and he worked hard.”

The family makes it a point to meet the recipient of the scholarship each year, and of course they are invited to attend the golf tournament. The Matthew J. Schnirel Scholarship is awarded to one or more third-year students who have been involved in mock trial or moot court competitions, Matt’s passion in law school.

“We know they have to pay for a law review class, they may have to stop working to study for the bar, their loans will probably run out, they have to buy clothes for job interviews,” Schnirel says. “These are people who are almost there.”

Matt was the eldest of four children, and this spring the family cemented another tie when his sister Rebecca graduated from SUNY Buffalo Law School.
A fund to carry on the work of one of the Law School’s signature clinics, and to honor its founders, has reached a critical milestone.

The Women, Children, and Social Justice Fund was established to support research and projects in the area of intimate partner violence. It was launched in 2012 with a goal of $100,000 to endow two awards: the Suzanne E. Tomkins Women, Children, and Social Justice Advocacy Fellowship, which funds work by a law student on an advocacy project during the summer or the academic year; and the Catherine Cerulli Women, Children, and Social Justice Research Award, which assists a student with research, such as funding travel to present at a conference or to seek publication of research findings.

The awards recognize the work of Tomkins, who co-directed the Program for Excellence in Family Law and co-founded the clinic in 1992; and Cerulli, who now directs the Susan B. Anthony Center for Women’s Leadership at the University of Rochester. Both are 1992 graduates of SUNY Buffalo Law School.

Mia McFarlane Markello ’99 and Paige Rizzo Mecca ’99, co-chairs of the seven-member fundraising committee, recently announced that the fund has reached the $25,000 threshold to become an official endowment. When the full $100,000 is raised, the endowment will produce income to fully fund the two awards, which total $4,000 annually. Until then, Professor Susan Vivian Mangold is making up the difference so that the awards can be made annually at that level.

Markello notes that as Tomkins approaches her formal retirement date, donors – those touched by the work of the former Women, Children, and Social Justice Clinic – may see an opportunity to express their appreciation.

“This is a way for people to honor Sue,” Markello says. “If someone has the idea of giving her a gift to recognize her retirement, this would be a great way to honor her. This is a great way for her legacy to live on, and future generations of students will perpetuate what she’s done at the clinic.”

Says Mangold of Tomkins and Cerulli, “Their work has changed the way the legal system addresses intimate partner violence in our community, state, nation and world. The Women, Children, and Social Justice Fellowship honors their work and carries it forward through summer support for students advocating for victims of intimate partner violence and working with agencies devoted to eliminating violence from our communities.”

For information about how to donate to support these awards, please contact Major Gifts Officer Lucy Dadd at (716) 645-2113 or ladadd@buffalo.edu

Cementing a legacy for the future

Every gift to the Law School – no matter the size – helps make a difference for our students and our future.

Making a donation is a vote of confidence, and sends a clear message that our alumni and friends believe in the mission of the school and all that it offers. Your support also sends a signal to others who are considering making a gift – corporations and foundations included – letting them know that SUNY Buffalo Law is a great investment.

Be part of the future of SUNY Buffalo Law School. Please make your gift today!

To make a gift, please call (716) 645-2109 or go online to www.law.buffalo.edu/giving.

THANK YOU!
The Campaign for SUNY Buffalo Law is in full swing and we are delighted to report we have raised more than $23 million in just over five years toward our $30 million goal. This is remarkable progress and a wonderful milestone for the largest fundraising campaign in our history. We celebrate these results with you – our alumni, friends and supporters – because it is you who make this possible, when you make the choice to give back to our Law School.

Our Campaign is focused on transformational funding for several key priorities – student scholarships, endowed faculty chairs and professorships, innovative academic programs, and upgraded classroom technology – while at the same time maintaining the strength of our Annual Fund.

Growing our endowment is also a priority of this historic Campaign since our endowment is our “savings account” for the future. We are very pleased to report incredible success there as well. Since the Campaign began, our endowment has nearly doubled – up 87 percent in five years. And, again, that is thanks to your support!

We are now in the final two years of the Campaign, with just under $7 million to go to our $30 million goal. We’ve taken the Campaign on the road, meeting with more of our alumni, making new friends and seeking your feedback, involvement and support. Each and every gift – no matter the size – is important, and every dollar pledged to the Law School counts toward the Campaign goal.

As always, we know that none of our success would be possible without your loyalty, dedication and generosity. You are making a difference for our students and we deeply appreciate your investment in the Law School. Our Time Is Now – for the Campaign, for the Law School and for the future, and we hope all of you will join us in continuing to pave the way for future generations of students. THANK YOU!

Karen R. Kaczmarski ’89
Associate Dean and Director of Philanthropy
(716) 645-6429
krkacz@buffalo.edu

For more information or to make a gift, visit www.law.buffalo.edu/campaign

Our development team and members of the administration, from left to right: Vice Dean for Administration James R. Newton; Assistant Director of Alumni and Annual Programs Patricia L. Warrington; Major Gifts Officer Lucille Dadd ‘04; Vice Dean Alan S. Carrel ’67; Dean Makau W. Mutua; Associate Dean and Director of Philanthropy Karen R. Kaczmarski ’89; and Major Gifts Officer Jeffrey Piscitelli

Not pictured are Assistant Director of Development Programs Jill M. Domagala and Administrative Assistant Anne M. Gaulin and Amy Hypnarowski

Making great progress for our law school

$23 million raised so far – $7 million to go
- Student Scholarships 35%
- Endowed Chairs & Professorships 19%
- Academic Programs 15%
- Infrastructure & Technology 5%
- Annual Fund 26%
Multi-year pledges count toward the $30 million goal

Katherine Gorham ’97 is retired now from her full-time position teaching math at Erie Community College. She still teaches a little; she travels, including a month in France some years; she maintains a yoga discipline; she dotes on her young grandsons. “I live debt-free,” she reports. “It’s a really simple sweet life.”

Sometimes the simplest way is the best. And for Gorham and others who have chosen to make multi-year pledges to the Law School, that simple step pays big dividends for their financial planning—and for the school’s ability to budget.

“It fits my idea of how I like to give,” says Gorham, who entered the Law School when she was in her 40s for the intellectual challenge. “Nobody calls me, nobody hounds me. They just know the check is going to come. For me it really works.”

Gorham has pledged a steady gift over a three-year period, and in a few years when the law requires her to start drawing from her 403(b) retirement account, she expects she’ll increase that pledge a bit.

“It was just fun,” she says of her years in O’Brien Hall, during which she also maintained a full-time teaching schedule at ECC. “I liked being in school, and I really did like the Law School. I always used to tell everybody that I got into law school reading at an eighth-grade level and got out reading at a much higher level, and fast. It was a terrific experience.”

And of her philanthropy she says, “I don’t give to anything that I don’t know personally. I only give to things that are local and that I know. I’ll re-pledge every three years. You need to live debt-free and then give your money away.”

For Robert J. Gutowski ’99, his decision to pledge over five years made budgeting simpler both for him and for the Law School.

“Both in my personal and professional life, I need to know what my income stream is in the future to make decisions,” says Gutowski, who serves as managing director-legal and compliance for the New York City firm MSCI Inc, a provider of decision support tools for investors. “In my professional life, if I want to hire another lawyer at work, I need to know that we’ve got work coming in to pay that person. When you scale that to a budget the size of the Law School’s, an institution of that size trying to live year to year is probably the equivalent of a person living paycheck to paycheck. It’s hard to do anything when you’re in that situation.”

He says the school was flexible in enabling him to structure a plan that worked for him. “I came up with a total number that I thought I was willing to pledge over time,” he says. “It gives the Law School that predictability, and it does enforce the discipline on me to in fact do what I was intending to do.”

Like Gorham, Gutowski says his giving is motivated by “both affection and a sense of gratitude for the school. I wouldn’t give if I didn’t have a sense of allegiance to the school. It all starts with having had a good experience in the Law School, and the good continuing relationship I’ve had with the school since I left.”

Multi-year pledges have special leverage now, as the Campaign for SUNY Buffalo Law School is just two years from its end. Pledges made now count toward the overall $30 million Campaign goal, even if they extend beyond the end of that fundraising push. It’s a simple way to make an even greater contribution toward securing the future of SUNY Buffalo Law.
Paving the way for our students

The names of some generous donors have pride of place in the Law School’s coveted tuition scholarships, awarded to students of exceptional promise. Two new named scholarships this year join the list of awards that support our students’ education, easing financial pressures and enriching their SUNY Buffalo Law experience.

The Robert J. Feldman Scholarship was funded by Feldman, a partner in the Buffalo firm Gross, Shuman, Brizdle & Gilfillan. A 1976 graduate of the Law School, he serves on the Dean’s Advisory Council. Recipient Catherine C. Pulvirenti ’17, a Syracuse native, has studied in Germany and majored in geology at Tulane University. She is considering career paths in environmental or intellectual property law.

“Cost was the main factor in my decision to come to Buffalo. Getting a substantial portion of that money in scholarship form is very, very helpful. Having a reduced debt load will enable me to pursue the career that I want to pursue and look at jobs based on their merit and how I’m able to perform.”

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The Donald D. Serotte Scholarship was funded by Michael I. Serotte ’85 in memory of his father, also a SUNY Buffalo Law graduate. A senior partner with the Serotte Law Firm in Buffalo, he practices immigration law. Erin Goldberg ’17, the inaugural recipient of the scholarship, is an Amherst native who studied history and English at Fredonia State College. She also underwent two years of military training and still drills regularly with the Army Reserve.

“I would not be able to attend law school without that scholarship. The decision to come here was based on the financial aid I was able to receive, and that level of generosity benefits me greatly.”

— Erin Goldberg ’17

In addition to these two new scholarships, a new crop of students has received the good news that they have been awarded existing named scholarships.

Amanda Brennan ’17 was awarded the Phyllis G. Smith Scholarship. Brennan, a graduate of Fredonia State College, commutes from the Chautauqua County village of Silver Creek and works one day a week as the court clerk there. She’s also the mother of two elementary-age children.

“The scholarship significantly lightens my financial burden, affording me the opportunity to devote more time and focus on strenuous courses and furthering my potential to succeed as a law student. I hope one day I will be fortunate enough to provide help to other students to assist them in achieving their legal educational goals, just as I have been helped.”

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John E. Minnick ’17, recipient of the Carmen P. Tarantino Memorial Scholarship, is a native of Latham, N.Y., near Albany, and majored in international studies at SUNY Cortland, with a concentration in political science in international politics. Law school, he says, looked like something that could open a lot of doors for me. I knew that it would be very difficult, but I knew the rewards would be great.”

“The scholarship gives me more of an opportunity to focus on trying hard in school and making sure to stay on top of things and not have to worry about how am I going to afford this. It’s a really great feeling that people who have gone through the school care about the next generation. The community of alumni is incredible.”

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“I’ve been working a couple of different part-time jobs, and it was very stressful. Now I’ll just be able to focus on school and be part of some of the activities, like Law Review or the Buffalo Public Interest Law Program, instead of having to rush off to work after class. Having a couple extra hours each week will make a huge difference.”

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Thora Knight ’17, recipient of the Richard E. Gottlieb Scholarship, comes to Buffalo Law from Brooklyn. She took an alternative route to law school, having done her undergraduate program online through the University of Phoenix. There she was a business major, with a concentration in management information systems.

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<td>Kelsey A. Garlock '15, Rebecca L. Schnirel '14, Kirsty J. Woodfield '15</td>
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<td>Paul J. Bartlett '15, Matthew A. Eldred '15</td>
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<td>Marcus R. Catlin '15</td>
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<td>Kornycz Intellectual Property Law Scholarship</td>
<td>Daniel R. Carosa '16</td>
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<td>Chadera N. Atuegbu '15</td>
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<td>Christopher M. Berloth '15</td>
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It’s a funny thing about younger alumni of the Law School, says Major Gifts Officer Lucy Dadd ’04 – they tend not to open their mail.

That’s why, when leadership donors to the school gathered to hand-write their personal solicitations to fellow alumni and colleagues on behalf of the Annual Fund, addressees who have graduated in the last 20 years got personalized postcards – no letter opener required. Their elders got a more formal letter.

“We wanted to encourage people to think bigger,” Dadd says. That means the leadership letter signing event, held Sept. 10 at the Buffalo Club, encouraged potential donors to consider making a multi-year pledge and give at a higher level than they might have in the past. It’s all in service of completing the final push toward the $30 million goal of the Campaign for SUNY Buffalo Law School.

The event was hosted by Ann E. Evanko ’79, president and managing partner of the Buffalo law firm Hurwitz & Fine, and the Buffalo co-chair of this year’s Annual Fund solicitation. Twenty Law School leaders signed notes and letters at the gathering, Dadd says, and they produced 427 pieces for the postman. Other philanthropic leaders held similar events at their law firms.

And Dadd says the personal touch historically has paid off: In past years, better than half of those who received a handwritten solicitation have made a pledge to the Annual Fund.
Every dollar counts. That’s the message behind this year’s Annual Fund campaign at the Law School. Those dollars count in practical ways – in supporting scholarships and clinical learning, in building improvements, in attracting faculty scholars with star potential – as the school continues to improve in both quality and reputation.

But they count as well toward an ambitious long-term goal — the $30 million target of the Campaign for SUNY Buffalo Law School, with less than two years to go.

“Every dollar makes a difference,” says Major Gifts Officer Lucy Dadd ‘04, who directs the Annual Fund campaign. “Investing in the Annual Fund helps us reach our ultimate goal.” Dadd notes that gifts to the Annual Fund are recorded as progress toward the overall Campaign goal. That’s true as well, she notes, for the multi-year pledging that’s so important to the Law School’s stability in long-term budgeting. Even if a pledge made this year is paid off on a schedule that extends beyond two years, the Campaign is credited with the full amount.

The three national co-chairs of this year’s Annual Fund solicitation are in Buffalo, New York City and Washington, D.C. — three areas where SUNY Buffalo Law alumni have a particularly strong presence. All three have committed to giving at a significant level in support of the Annual Fund, and their arguments for their fellow Buffalo Law alumni reflect their own continuing engagement with the school that jump-started their careers.

“The Law School has done a lot to integrate itself into the community particularly through helping those in need, and that is what law is really all about,” says Ann E. Evanko ‘79, president and managing partner of the Buffalo law firm Hurwitz & Fine. “There’s more emphasis on the clinical aspect of legal education now, far more than when I was a student. It’s a very valuable teaching experience and also contributes a great deal to helping out those in need in the community.”

Evanko says Hurwitz & Fine encourages its lawyers to make a difference in Western New York. “We really believe significantly in contributing our time, talent and resources to the community, so it was an easy decision to become involved,” she says. “We also hire from SUNY Buffalo Law School. It's not exclusive — we hire from other great law schools as well — but we really look to SUNY Buffalo for great-quality graduates. We know they're well-trained and can write well, and hopefully they’ll have the same commitment to the community that we have. It’s a win-win.”

“It behooves all of us to support the Law School financially so it can achieve the level of excellence it deserves and continue to enhance its fine reputation, because all of us want to be proud of the law school that we attended and want it to prosper,” says Neil E. Botwinoff ‘82, a partner in the New York City firm Tannenbaum, Helpern, Syracuse & Hirschtritt. “People often think that a state university is entirely funded by the state and that there is not a need to support it privately, but that has not been the case for a long time.”

“Buffalo has given me a lot of opportunity, and I owe the school a lot for that opportunity. It gave me a good grounding in what I do,” says Lawrence M.F. Spaccasi ’87, who practices in the areas of securities, tax, banking and M&A as a partner with the boutique Washington, D.C., financial institutions firm Luse Gorman Pomerenk & Schick.

“I took all the securities and tax courses in the Law School,” Spaccasi says, “and I also took a lot of the seminar classes taught by practitioners, on topics like financing a small business and venture capital. They really helped me out because they taught me very practical skills and enabled me to hit the ground running and be productive.”

As well, he says, alumni support will help raise SUNY Buffalo Law’s profile in the D.C. market, which has a lot of opportunities for graduates seeking legal positions.

• • •

Annual Fund director Lucy Dadd can be reached at (716) 645-2113 or ladadd@buffalo.edu.
“Act as if what you do makes a difference. It does.” – William James

Thank you to our fundraising volunteers

We cannot thank our volunteers enough for the time and energy they give to help make SUNY Buffalo Law School a place of which we can be proud. Every positive act or word related to our Law School makes a difference and we are so grateful for all they do. The individuals listed below helped and supported the Law School this year in many different capacities that have allowed the Law School to be successful thus far and have created a strong foundation from which we can reach higher.

The 2013-14 Annual Fund, co-chaired by Anne E. Joynt ’05 (Buffalo), Jason Y. Lee ’07 (New York City) and Celeste M. Murphy ’97 and Jeremy W. Schulman ’97 (Washington, D.C.), surpassed its goal and raised $1,039,191 for SUNY Buffalo Law. Every dollar donated to the Annual Fund is counted toward our $30 million Campaign goal. Therefore, our co-chairs and our Annual Fund supporters were able to knock another million off the ultimate goal. All should be proud! Every dollar really does count and makes a difference.

Our current co-chairs for the 2014-15 Annual Fund, Ann E. Evanko ’79 (Buffalo), Neil E. Botwinoff ’82 (New York City) and Lawrence M.F. Spaccasi ’87 (Washington, D.C.), are up to the challenge to raise at least another million to help reach the $30 million Campaign goal. We thank them for taking on this leadership role and acting as the stimulus for others to give back to the institution that has given experience and opportunities to so many students.

We also would like to acknowledge everyone who participates at our Leadership Letter Signing and the GOLD group signing, as well as on our Campaign Steering Committee and fundraising boards. We so appreciate the work that they are doing for SUNY Buffalo Law. There are so many people who help in so many ways and SUNY Buffalo Law School is going to reach new heights thanks to the dedication of our loyal alumni and friends.

A special thanks to the volunteers listed below. We could not do it without your help!

Kenneth W. Africano ’85
Maura Africano
Samuel A. Alba ’14
Thomas C. Bailey ’74
Brian D. Baird ’83
Erin Barclay ’98
Kelly P. Bartley ’14

Richard S. Binko ’82
Thomas E. Black Jr. ’79
Jill M. Bond ’85
Keith N. Bond ’83
Neil E. Botwinoff ’82
Marc W. Brown ’99
Anthony J. Colucci Jr. ’58
Paul R. Comeau ’73
Kenneth B. Forrest ’76
Sue S. Gardner ’76
Josephine A. Greco ’81
Erin Barclay ’98

Pamela D. Heilman ’75
Judith B. Ittig ’71
Anne E. Joynt ’05
Harvey L. Kaminski ’77
Barbara D. Klippert ’75
Dan D. Kohane ’79
Robert M. Kornreich ’67
Chelsea N. Latta ’14
Elizabeth A. Lee ’14
Jason Y. Lee ’07
Francis M. Letro ’79
Bradley S. Loliger ’13
Mia McFarlane Markello ’99
William E. Mathias II ’71
Carol M. Matorin ’76
Paige Rizzo Mecca ’99
Celeste M. Murphy ’97
Christopher J. O’Brien
Bridget O’Connell ’98
Jean Carol Powers ’79
Vikki L. Pryor ’78
Michael E. Reyen ’09
Shatorah N. Roberson ’12
Elizabeth M. Savino ’92
William E. Savino ’75
Barbara L. Schifeling ’84
Jeremy W. Schulman ’97
Robert C. Schwenkel ’82
David B. Smith ’93
David E. Smith ’78
Lawrence M.F. Spaccasi ’87
Mark K. Suzumoto ’82
Chris G. Trapp ’81
Matthew Turetsky ’14
William D. VanDeLinder ’14
Brent L. Wilson ’76
Margaret W. Wong ’76
Stephen L. Yonaty ’94
Henry A. Zomerfeld ’14
A parting gift, with class

S

UNY Buffalo Law’s Class of 2014 left school with high hopes and big plans – and left behind something to remember them by.

That would be $3,945 in scholarship support, collected piecemeal throughout their third year as a class gift and matched by a generous alumni donor. The scholarship will go to a current third-year student who has made a significant extracurricular contribution to the Law School community.

More than the money, though, the 3L class gift represents a commitment in participation by cash-strapped law students. Forty-seven percent of the class chipped in for the gift, beating the steering committee’s goal of 45 percent contributing.

“We were a relatively small class, and we thought it would be nice to take the lead with a high level of participation,” says Kelly Bartley ’14, who chaired the 11-member class gift committee.

They had a kickoff event with between-classes refreshments in the law library and then a series of “table days” reminding passing 3Ls of the campaign. “A lot of people hadn’t heard of the class gift and what it was,” Bartley says. “We needed to explain what we were raising the money for. The most important thing was just to explain it was something we were doing together as a class – that we’re able to give back to students next year because we’re all in this together.”

All donors got a Class of 2014 coffee mug as a thank-you gift. No cash? No problem: They took credit cards.

The students’ gifts were augmented with a generous matching donation by Kenneth Africano ’85, who teaches as an adjunct professor at the Law School, and his wife, Maura Africano. “My wife and I were very pleased to help the students come up with this generous gift and develop a scholarship for the Law School,” Africano says. “We also enjoyed it a lot, because we got to spend some time with the third-year students and get to know them a little, and that was a thorough pleasure.” When all the money was counted, the Africanos treated the class gift committee to the traditional Buffalo celebratory dinner of pizza, wings and beer.

The committee decided to use a piece of the proceeds to buy a single-cup coffeemaker for the Student Bar Association office. If you visit, you’ll see some leftover Class of 2014 coffee mugs.

In addition to Bartley, the class gift committee was Samuel A. Alba, Emily A. Dinsmore, Matthew Turetsky, Henry A. Zomerfeld, William D. VanDelinder, Maura Africano, Kenneth Africano, Dean Makau W. Mutua.

Row 1, left to right, Elizabeth A. Lee, Kelly P. Bartley
Row 2, left to right, Emily A. Dinsmore, Matthew Turetsky, Henry A. Zomerfeld, William D. VanDelinder, Maura Africano, Kenneth Africano, Dean Makau W. Mutua
Row 3, left to right, Chelsea N. Latta, Andrew R. Eastham, Stephen C. Earnhart

Row 1, left to right, Elizabeth A. Lee, Kelly P. Bartley
Row 2, left to right, Emily A. Dinsmore, Matthew Turetsky, Henry A. Zomerfeld, William D. VanDelinder, Maura Africano, Kenneth Africano, Dean Makau W. Mutua
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Row 3, left to right, Chelsea N. Latta, Andrew R. Eastham, Stephen C. Earnhart
Tribute

Alan S. Carrel ’67 spent the better part of four decades building relationships with all sorts of people on behalf of SUNY Buffalo Law School. In a crowded hotel banquet room, a lot of those people gathered to celebrate his retirement. The Oct. 15 gathering at the Hotel @ the Lafayette brought together colleagues, faculty and alumni to celebrate a career that has meant much to the Law School.

Carrel is best-known for his successful fund-raising, a key element in the Law School’s growth. As James R. Newton, vice dean for administration, noted, Carrel inherited a development office that raised $13,000 annually and, over his 36-year career, helped grow it into a department that raises $3 million a year. He also personally secured more than $20 million in contributions for the school.

Newton also ticked off a list of “firsts” for the honoree, but perhaps more important, he said, have been the connections he has made, and nurtured, with students, colleagues and alumni. “For 36 years, he has connected people to SUNY Buffalo Law School because they know that he cares deeply about them as individuals, and that he cares deeply about our school and our students.”

In his remarks, Dean Makau W. Mutua said, “Alan understood very early on that you could not build a great law school without great alumni, and he drummed that message into the head of every dean with whom he served. We could not be where we are today as a law school without Alan’s wise counsel, support and guidance.”

Dean Mutua announced the establishment of a scholarship fund in Carrel’s honor, and closed by leading the crowd in a toast, saying: “Alan, you have set a standard for this Law School that will be difficult to surpass. Your devotion to the Law School, your work for this Law School...”
School, your affection for the alumni and all that you have done for this Law School is unparalleled. May the candles you have lit burn brightly forever.

Harvey L. Kaminski ’77, a member of the Dean’s Advisory Council, said it was Carrel who developed his interest in donating to the Law School and encouraging others to do so. “He conveyed the importance of the Law School and reinforced my experience of the Law School, and his credibility with me was unsurpassed.” Noting that Carrel’s career spanned the tenures of four deans, Kaminski said, “He is the one constant in an ever-changing scenario. Alan has always been there to reassure me about all the good things going on in the Law School.”

Hon. Lenora B. Foote-Beavers ’97, chair of the SUNY Buffalo Law Alumni Association, spoke in personal terms about Carrel’s support for her during her student years, when she had a newborn child. “The personal challenges I faced were extraordinary and difficult,” she said. “Dean Carrel knew them all. He constantly encouraged me and supported me in several ways to help guide me through the many tough times in my life. … The Law School will not only miss his incredible fundraising skills, but will also lose an amazing man who cares.”

Lucille Dadd ’04, a major gifts officer with the Law School’s Development Office, cited Carrel’s keys to happiness. First, she said, was his devotion to his family. Second was “being a good person and doing the right thing. … His integrity and loyalty are two of his best qualities.” And third, she said, “The Law School and the people there make Alan happy. He has mentored numerous students by giving them advice and giving them confidence to do what was needed in their life. He has done the same with faculty and staff. We will miss Alan very much around the Law School, not only for his accomplishments, but for his heart.”

When the honoree had his turn at the microphone, he said, “To most, this is a roomful of people celebrating a retirement. To me, it is a roomful of people almost every one of whom is a special friend who has played a meaningful role in my life. … Tonight is a major highlight in my life, and I thank all of you for enabling that to happen.”

Carrel went on to acknowledge his upbringing with “phenomenal” parents; his family, including three children and seven grandchildren; the students and alumni who, he said, “are among my dearest and most valued friends”; and his Law School colleagues, saying, “It is they who are responsible for much that has been credited to me.”

At the outset, he was persuaded to leave private practice for “a year or two break” at the Law School. But, he said, “I fell in love with my new job immediately, and I stayed for a few more than two years. I spent 36 years at a job I loved.”

To make a gift in Alan Carrel’s honor, call the Law School development office at (716) 645-2109 or go online to www.giving.buffalo.edu/carrel