



**The UB Law Alumni Association's  
Annual Dinner & 2021 Distinguished Alumni Awards**

**Thursday, June 17, 2021  
Via  
Livestream Broadcast**

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**ON SCREEN ADVERTISING OPPORTUNITIES  
BASED ON SPONSORSHIP LEVEL**

Advertisements will be shown on-screen during the broadcast; posted on the dinner website that will be viewed by attendees at the event; listed on the registration page; and included on promotional materials.

**\$3,500 Presenting Sponsors**

Specific identification as a Presenting Sponsor  
Your firm name or logo will appear on full screen with your short message  
(12-word max)

A pre-recorded 30-second congratulatory video greeting from a firm  
representative to be played during the broadcast

20 registrations to the livestream broadcast

10 Fattey Beer packs

**\$2,500 Platinum Level Sponsors**

Your firm name or logo will appear on full screen with your short message  
(12-word max)

A pre-recorded 30-second congratulatory video greeting from a firm  
representative to be played during the broadcast

10 registrations to the livestream broadcast

8 Fattey Beer packs

### **\$1,750 Gold Level Sponsors**

Your firm name or logo will appear on full screen with your short message  
(12-word max)

5 registrations to the livestream broadcast

5 Fattey Beer packs

### **\$1,000 Silver Level Sponsors**

Your firm name or logo will appear on half screen with your short message  
(6-word max)

2 registrations to the livestream broadcast

2 Fattey Beer packs

### **\$500 Bronze Level Sponsors**

Your firm name or logo will appear on quarter screen with your short  
message (6-word max)

2 registrations to the livestream broadcast

1 Fattey Beer pack

### **PATRON LEVEL SPONSOR**

#### **\$75 Individual Patrons (no firm names)**

1 registration and name included on a scrolling list played during the  
livestream broadcast.

**Custom Sponsorship Packages May Be Accommodated Upon Request**

### **ADVERTISING DEADLINES AND PAYMENT**

Reserve your place in the broadcast by emailing [fleisch@buffalo.edu](mailto:fleisch@buffalo.edu) or calling  
716-445-3276 by no later than **Monday, May 31, 2021**

### **ADVERTISING SUBMISSIONS**

Logos and messages must be submitted on or before **Monday, June 7, 2021**.

Please email to Lisa Mueller at [lmueller@buffalo.edu](mailto:lmueller@buffalo.edu).

Logos should be submitted as jpeg or png files. Screen messages (for full and  
half screen ads only) should be submitted as text. To schedule your video greeting,  
contact Ilene Fleischmann at [fleisch@buffalo.edu](mailto:fleisch@buffalo.edu).

### **QUESTIONS?**

Contact Ilene Fleischmann at (716) 645-7347 or [fleisch@buffalo.edu](mailto:fleisch@buffalo.edu)