

# **Buffalo Public Interest Law Program**

University at Buffalo School of Law "There Is No Justice Without Equal Access"

To Whom It May Concern:

The Buffalo Public Interest Law Program ("BPILP") is a student-run non-profit within the University at Buffalo School of Law, which raises funds for law students pursuing careers in the "public interest." Many "public interest" employers (which include, but are not limited to local nonprofits, legal service agencies, and governmental entities) are understaffed and underfunded. In many cases, they are unable to pay law student interns a salary. To help defray costs for law students pursuing these internships, BPILP hosts fundraising events to raise money for a set of fellowships awarded at the end of each academic year. Since the prospect of going unpaid would leave many students financially unable to accept these internships, without BPILP fellowships, many of our friends and neighbors in need would not otherwise receive the life-changing legal assistance they need.

In previous years, businesses, families, and individuals across Western New York have generously supported BPILP through donations for our annual Auction, to be held this year from <u>6:00 to 9:00 p.m.</u> on <u>Friday</u>, <u>February 21, 2025</u> at <u>Pearl Street Grill, Third Floor</u> in Buffalo. Ticket sales will open on January 6, 2025. The Auction is advertised throughout the University and the local legal community. Attendees generally number about 150, and include local attorneys, law students, law professors, and their families.

This year, in addition to donating Auction items and attending the Auction, individuals, families, businesses, and other organizations can support the Auction as Sponsors. Sponsors will be visually recognized on posters at the event, verbally recognized during the Auction portion of the event, and included in emails and internal Law School communications both before and after the event. All sponsorship packages include ticket(s) to the Auction.

In addition, since there will be a bar at the event (drink tickets are included with ticket purchase), we are hoping to name cocktails after the first two sponsors at the Platinum level. That is, a cocktail menu displayed at the bar will include a drink named after these sponsors, with their choice of ingredients listed. If you've always wanted to order a "[your name], on the rocks," now is your chance to do just that for a great cause! If this doesn't sound appealing, we are open to incorporating special modes of recognition for Platinum sponsors into the Auction – please get in touch if you are interested. We would be more than happy to work with you.

For information on sponsorship levels and how to become a Sponsor, please see the form on the reverse side of this letter. Please kindly submit any questions and sponsorship requests by **January 24, 2025**.

Again, we would be glad to work with you to optimize your sponsorship and make this a "win-win" for you and BPILP. Please do not hesitate to reach out to us should you have any questions. On behalf of our fellow students, thank you in advance for your generosity and support.

Sincerely,

Corrin Raynor (corrinra@buffalo.edu) and Steven Borodzik (sjborodz@buffalo.edu), Fundraising Co-Chairs

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### **SPONSORSHIP REQUEST FORM**

#### SPONSORSHIP LEVELS

Advocate – \$100 Includes 1 ticket (\$70 value) Bronze – \$300 Includes 2 tickets (\$140 value) Silver – \$500 Includes 4 tickets (\$280 value) Gold – \$800 Includes 6 tickets (\$420 value)

#### Platinum – \$1000

Includes 8 tickets (\$560 value) \*\*Drink naming opportunity for first two sponsors at this level.

#### **INSTRUCTIONS TO BECOME A SPONSOR**

- 1. Complete this Sponsorship Request Form.
- Mail or deliver this Sponsorship Request Form and check in the requisite amount to: Buffalo Public Interest Law Program, c/o Michael Hilburger, 315 O'Brian Hall, Buffalo, NY 14260-1100. The Sponsorship Request Form may also be emailed to <u>law-bpilp@buffalo.edu</u>. Checks can be made payable to "Buffalo Public Interest Law Program."
- 3. Email <u>law-bpilp@buffalo.edu</u> with the following information:
  - a. Confirmation that this form/your check are in the mail (so we know to be on the lookout!);
  - b. A high-resolution version of any corporate or organizational logo you would like us to use;
  - c. A completed Sponsorship Request Form (if not mailed); and
  - d. Any questions or concerns you have for us.

\*\*NOTE: The above-mentioned tickets are included with the purchase of a sponsorship. There is no need to purchase tickets separately, unless you want more. Tickets are not refundable.

#### SPONSOR INFORMATION

Name of Sponsor Organization				
(if applicable):				
Name of Sponsor (or				
Organizational Point of				
Contact):				
Phone Number:				
Email Address:				
Do you have a logo you would	Yes □	No 🗆		
like to display? If yes, please				
email to <u>law-</u>				
<u>bpilp@buffalo.edu</u> .				
Names of those attending the				
Auction as part of the				
sponsorship (if known):				
Additional Comments:				

**Desired Sponsorship Level (Check One)** 

Advocate 🗆

Bronze 🗆

Silver 🗆

Gold  $\Box$